Great cell Biology assays Ca<sup>2+</sup>: Fluo-8 Cell Viability: Uptiblue

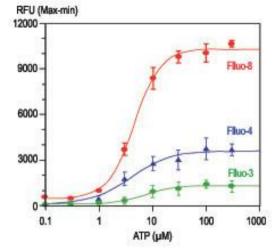
# Fluo-8, the new generation of calcium probes

- Improved signal intensity twice that of Fluo4
- Loading of the dye in the cell at room temperature\*
- The removal of medium in assay can be avoided
- More photostable; Great for transient Ca<sup>2+</sup> burst
- Amenable to HTS

λexc./em.: 490/514 nm

Kd: 389nM

Prices and technical sheet on line



Fluo-8 NW Calcium Assay Kit *M Fluo-8 NW Calcium Assay Kit *1		CJ2560, 10 plates* CJ2550, 10 plates*	CJ2561, 100 plates CJ2550, 100 plates			
* contains Fluo-8 NW, and buffers for perfoming analysis with 10 plates (96wells, or 384wells)						
Fluo-8-AM	CP7501,5x50µg	CP7502, 10x50µg	CP7504, 1mg			

NEW: Fluo8 is now available with versions with different Kd: 232nM (CP753), and 1.86µM (CP755)

**Fluo-8** improves greatly calcium flux assays you have done with Fura2, Fluo3 and even Fluo-4. It's AM ester cross easily cell membranes facilitating the loading of cells, quicker and possible at room temperature (when Fluo-4 need at  $37^{\circ}$ C). Once inside, AM cleavage by cell esterases and Ca<sub>2+</sub> binding yield the brightest Ca+ probe Fluo-8.

**Fluo-8** assay is available in 2 formats, one avoiding to remove the medium during the assay. This method, besides application to cytometry and microscopy, it is especially ideal for screening, as the assay can be performed in 96- or 384- well microtiter plate format and easily adapted to automation.

## **Applications**

Because calcium ion is an important intracellular messenger, responsible for the activation and deactivation of numerous biological events in cells, including neurosynaptic transmission, secretion of hormones, muscle contraction... Fluo -8 is useful to study numerous events in cells in areas of neurology, cardiology, cancerology... i.e.

- Monitoring Ca<sup>2+</sup> flux / intracellular calcium mobilization
- study of Ca<sup>2+</sup> channels activity
- monitoring G-protein-coupled receptors (GPCRs)

#### **Related products**

Fluo-3-AM FP-78932A, 1mg
Fluo-3-AM FluoroPure grade FP-R1245A, 50mg
Fluo-3-AM 1% solution in DMSO FP-M203A, 1ml
BAPTA-AM FP-486103, 25mg

Over 1000 other fluorescent probes for cell biology studies are available.

localized Ca2+ event in vascular myocyte

T = 0

T = 150 ms

## UptiBlue viable cell counting reagent

## A superior alternative to MTT based assays

**UptiBlue** measures the energy state of cells (redox potential).

It has similar applications than MTT and other formazan assays, furthermore it has many benefits including:

- measures cell viability in absorbance or fluorescence
- more sensitive
- more convenient to use (no solubilization/extraction step)
- not toxic to cells (useful for long term studies) nor to user
- more flexible: works also for bacteria, yeast, adherent cells

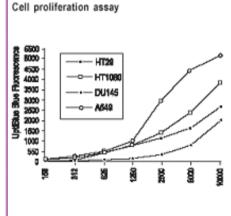
Price and technical sheet on line

#### UptiBlue<sup>TM</sup> Viable Cell Counting Reagent

UP669412,25ml

UP669413, 100ml

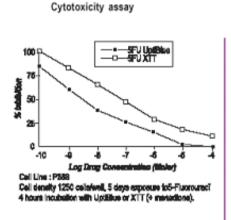




Detection of cell Growth of 4 Cell Lines using UptiBlue

# Kinetic / long term assays 80 TO 60 53 40 1000 milstril

Kinetic reduction curve with UptiBlue with plating density from 500 to 10,000 cells A549/ml.



Determination of Doxorubicin LD, using UptiBlue and XTT

### **Related products**

MTT (Thialzoyl Blue Tetrazolium Bromide, Ultrapure, CAS: 298-93-1)

FP-65939A, 1g

More cell viability assays[]. See also ATP assays[], Cytotoxicity assay[]

# **Information inquire**

Reply by Fax: +33 (0) 470 03 82 60 or email at interbiotech@interchim.com

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